



## Editorial 2015



Gilles Baudin

### On solid footing !

Thanks to growing industrial activity (France is the 6th biggest manufacturer of aerosol products in the world) and the marketing of new products (singled out by the ADF Awards), the aerosol sector in France has the wind in its sails. Furthermore, as there are numerous projects to adapt regulations in our country, experts in the profession have mobilized to support, defend or

debate any number of topical issues : replacement of PAM and BPA, the TRIMAN mark and aerosol recycling were among the major areas of work in 2014. Finally, our contribution to the European edifice led us closely to participate alongside the FEA on developments in safety labelling (implemented on the 1st June 2015), the introduction of SEVESO 3 and revisions to the directive, where conclusions on broader possibilities for plastic aerosols should be known before the end of 2015.

The General Assembly of our association was thus held in a highly active setting, and the campaign to recruit new members officially launched. It is indeed our responsibility ever more comprehensively to represent the aerosol profession in France in order to guarantee partner institutions and administrations that the French Aerosols Committee is the national reference. It is not enough to count leading experts among our members. It is also necessary to attract sufficient numbers of players to carry real weight. It is thus a pleasure for the CFA to welcome new, major members at the beginning of this year : Crown and Grumetal.

Our quest to enlist as members 80% of the players in the profession is well underway. The details of our ambition are available in the form of a communication kit, but our real selling point is already in the hands of each member satisfied with the results obtained by the CFA in 2014.

**Gilles Baudin, CFA President**

## The CFA activities



### New CFA website

The CFA took the opportunity of downtime at its former Internet hosting provider totally to revise the content and ergonomics of its site. The CFA apologizes to all those who were looking for answers to their questions on the site ;

you will soon discover a new information tool that is clearer, more modern and easier to browse. The technique used will enable the CFA team to update the site more easily ; it will therefore better reflect the latest developments in the aerosols industry.

In addition to the usual reports of the General Assembly and Executive Committees, for example, and guides on regulations, Good Industrial Practises, the Crisis Management Manual, etc., we will keep you up to date with Position Papers and answers to the most frequently asked questions.

This new site will, furthermore, be an invitation to industrial visitors to join the CFA. Indeed, it is increasingly important for our industry to come together within the association that represents it, provides expertise and defends it vis-à-vis regulatory initiatives which, while rooted in commendable ideas, may penalize it strongly for no good reason.

This link will enable you to access the new site : [www.cfa-aerosol.org](http://www.cfa-aerosol.org) (available in French, coming soon in English)

**Henri-Marc de Montalembert, CFA General Secretary**

## Summary

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- The CFA activities
- The CFA General Assembly
- ADF 2015 : An exhibitor 's point of view
- Events Calendar

## CFA Schedule for Training courses

Two training courses will take place in 2015 from 16 to 18 June 2015 and from 20 to 22 October 2015.

You will find the registration form:

- JUNE : [here](#) for members - [here](#) for non-members
- OCTOBER : [here](#) for members - [here](#) for non-members



**PARIS AEROSOL & DISPENSING AWARDS laureats 2015**

### In the Food category AWARDS

- Chocolat mousse - LES SIPHONES

### CERTIFICAT

- The sub® of Heineken - AFA

### DISPENSING

### Hygiene &Skincare :

### AWARDS

- Lynx - AXE

- Sofina Alblanc Medicated Whitening

Essence Activate Mousse, re-usable

actuator - KAO

- Dry Mist - L'OREAL

### CERTIFICAT

- Oil Foam - COLEP & ONE ASIA

- Glide Aerosol Actuator, "One Hand" -

APTAR BEAUTY

### Pharmacy :

### CERTIFICAT

- Boogie Mist - LLC

### Favorite of the Jury Members :

### AWARDS

- 9-15 fair play limit- PPG COATING -

COSTER

### Technical applications:

### CERTIFICATS

## CFA General Assembly



*Henri-Marc De  
Montalembert*

The CFA General Assembly was held on Wednesday 4 February 2015 alongside the Aerosol & Dispensing Forum.

This GA was an opportunity to illustrate the dynamism of our industry. It is dominated by two big markets, which applaud the ease of use and safety of aerosols : cosmetics and household products. The industry is developing strongly in emerging countries.

Gilles Baudin, CFA president, highlighted recent successes of the CFA: performance in defending the industry, eagerness to seize opportunities and promote innovation and activity to modernize regulations. But many challenges lie ahead ; France is taking regulatory initiatives. They are often threats, occasionally opportunities. The government needs a strong, recognised interlocutor that represents the entire industry and is capable of anticipating and making proposals.

Following the survey conducted among its members, the CFA has redefined its vision : be the reference body and the stock interlocutor for institutions, representative of all the players in the profession in France. It also defined its missions :

- Develop the societal, environmental and economic responsibility of the profession
- Anticipate in order effectively to collaborate with government bodies
- Seize opportunities and anticipate risks in order to build and disseminate a suitable stance for the industry
- Mobilize experts throughout the value chain
- Consolidate professional standards
- Promote the image of aerosols

And its objectives :

- Become more representative
- Increase the weight of the CFA vis-à-vis government bodies
- Extend its expertise to all fields within the value chain
- Contribute to all work on a European level
- Increase the number of activities with a societal, environmental, economic scope

The Secretary General and the Presidents of Commissions then detailed the work of the working groups. They highlighted the liveliness of the network, in which the CFA is a major player : the national sister associations and the European federation, the FEA. Indeed, this network is of paramount importance in order to react quickly to national initiatives (e.g. DDS, TRIMAN, BPA, indoor air pollution) and to use the strength of the European community to respond.

Finally, Xavier CAMIDEBACH put the budget to a vote. It is in line with strategy and reflects the desire of the CFA to endow itself with the requisite means of implementation. It was unanimously approved.

**Henri-Marc de Montalembert, CFA General Secretary**

## Aerosol & Dispensing Forum (ADF2015), the viewpoint of an exhibitor



*Xavier Camidebach*

We are very pleased with the results of this 9th edition. Exhibitor since the first edition, we note that the concept of this meeting of experts keeps growing in strength.

The initial, purely French scope now extends well beyond the borders of Europe. We even received a visit from Australian clients !

We have thus gradually adapted the composition of our teams to make the most of these two days. All the Commercial Managers of our companies in Europe are present (France, Germany, England, Spain, Italy) in order to meet our clients and prospects. Our CEO and our Regional Manager also attend, as that is the key to success : have direct access to decision makers in order to make the right contacts and do business.

Our technical managers attend the lectures and make presentations on key topics that interest our main interlocutors. It is a good opportunity for them to meet our clients' counterparts and discuss future projects or projects underway.

Aerosol & Dispensing Forum also enable us to talk with our main suppliers and discover new ones.

Thanks to the extreme accessibility of the show, we can bring in one of our colleagues at the last minute if necessary.

Furthermore, as the person in charge of the organisation of the PRECISION stand at this congress-exhibition, I particularly appreciate the ease and efficacy of the format, which enables me to devote a minimum amount of time to organisation in order to focus on client invitations.

The indicator of success is simple : the members of the team told me they were so busy they hardly had time for lunch! We are counting on the organiser to extend opening hours on the first day !

Do not hesitate to **apply** to the Paris AEROSOL DISPENSING AWARDS 2016 **before November 9th 2015** by writing to **Emma APPERT**  
« [eappert@oriex.fr](mailto:eappert@oriex.fr) »



AEROSOL & DISPENSING FORUM 2016 will take place on **February 3rd and 4th 2016** in Espace Champerret, Paris

**5570 brand experts from 70 countries and the 300 exhibitors** - packaging suppliers of international renown - who shared discussions on aerosol technologies and components, dispensing systems and packaging during these two days.

Sustainable development is the underlying theme. The deadline for proposals is the **30th June 2015**. Send to Christelle ANYA « [canya@oriex.fr](mailto:canya@oriex.fr) » the title, a ten-line summary, name and full address of the speaker, short CV and photo.

The **10th edition of ADF** will be held on the **3 & 4 February 2016, Espace Champerret, Paris**, at the same time as the **12th edition of PCD (Packaging of Perfumes, Cosmetics & Design)** to boost innovation and transfers of technology.

<http://www.aerosol-forum.com>

I look forward to seeing you at the 10th edition on Wednesday 3 and Thursday 4 February 2016 !

**Xavier CAMIDEBACH, Global Marketing Manager, PRECISION**

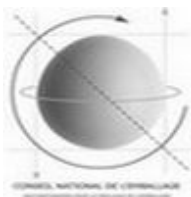
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### Parteners Members



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### Parteners & Medias



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