



Editorial



Gilles Baudin

The French Aerosols Committee, the reference entity and key interlocutor of institutions and administrations in the country, a committed player that represents all the players in the aerosol profession, has just finished major work on its vision, mission and objectives. This has given rise to a document that sets out two important points : first, the activities and positive

results of action taken over the last three years are fully in line with the role a professional association likes ours must and wishes to play. Of the 20 issues that have the greatest impact on our profession, addressed during this period, half spring from national initiatives or technical/regulatory constraints, which will have a **strong international impact** in the months to come. Is there any need to recall that France is a key player in the debates on consumer safety, the long-term survival of industry and environmental protection : BPA free, industrial VOCs and packaging recycling are highly topical examples.

Second, this study reflects the obvious need for an association like the CFA fully to represent the profession. It is strongly involved in international debates as an active member of the European Aerosols Federations in order to carry real weight in Brussels. This is currently the case with the draft adaptation of the Aerosols Directive, which should widen the range of possibilities to include new products that use our technologies. However, within our national remit, while there are many concerns, our representativity is under threat : only 60% of companies in the aerosol business in France are currently members of the CFA. If we wish to uphold our presence in debates and draft legislation, with a real chance of contributing a relevant opinion that will be heeded, we must continue to attract new members. I would therefore invite each and every one of you to assist in recruiting industrial companies and brand owners that have not yet understood the importance of joining us.

A « **communication kit** » can be obtained to this end from our Secretary General. Use it in-house, in your respective enterprises, as a source of information about the CFA and the technical/regulatory context of our profession. Share it with the outside world, to justify our action and encourage your colleagues, partners and competitors to spread the word. Good results entail excellent representativity.

Gilles Baudin, CFA President.

The CFA activities



Material Surveillance

Following the replacement of PAM in aluminium can varnishes, which is in the operational phase, the CFA has focussed on the problem of BPA.

While this only concerns food packaging, the cosmetics industry often imposes « suitability for contact with food » in its specifications for packaging, which constitutes the bulk of the aerosols market, particularly in France!

The goal of the CFA is to circulate this information and ensure that all the players in the supply chain are equally motivated to solve the problem. Things are well underway for can varnishes and the CFA organises special meetings on valve mounting cups, as manufacturing involves special constraints.

Summary

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CFA Schedule for training courses

Two training courses will take place in 2015 from 16 to 18 June 2015 and from 20 to 22 October 2015.

You will find the registration form:

- JUNE: [here](#) for members - [here](#) for non-members
- OCTOBER: [here](#) for members - [here](#) for non-members

CFA Study day

May we remind you that the CFA is organizing a study day on Thursday 27th November, in Paris, to take stock of various recent and forthcoming regulatory developments.

The following topical issues will be addressed and discussed with the experts active to government entities and the EAF:

- Aerosol directive (aerosols made of plastic)
- Questions raised by CLP
- Sustainable development/Greenhouse gases
- Industrial safety/Seveso 3/ICPE
- Transport
- Specific Diffuse Waste sector

The detailed programme and rates for the day can be obtained from the CFA: Raghda Temani
Tel: 01 40 07 00 90
or temani@orange.fr

Please pass on this information to the people in your company who are interested in the topics that will be addressed.

Safety in sorting centres – the development of a perforator for used aerosols

This machine, developed by Eco Emballages, will make it possible to bale aerosols after emptying any residual propellant ; it is in the test phase and sorting centres should soon be equipped.

CFA Strategy

At the last General Assembly, a survey enabled us to identify member expectations. We are thus continuing along this path by redefining our strategy and CFA missions.

All the players in the aerosols industry are therefore being contacted in order to explain our new « roadmap » and obtain their support with a view fully to representing them in our lobbying activities.

Henri-Marc de Montalembert, CFA Secretary General.

International Liaison Committee



The **International Liaison Committee (ILC)** meeting took place on 10 October 2014 in Buenos Aires, Argentina. The Argentinean aerosol association CADEA kindly hosted the meeting.

The yearly ILC meeting is a place of information exchange among aerosol associations worldwide, but also of international collaboration.

The latest great international collaborative achievement is related to the aerosol quantity labelling in weight and/or volume, discussed within the International Organization on Legal Metrology (OIML). The agreed position to express quantity in weight, volume or both in weight and volume has finally been accepted by the OIML TC6 after years of debate. This means that the aerosol quantity expressed in millilitres in Europe should not be changed in grams in the coming years.

ILC members agreed to support the FEA proposal made at UN level, co-sponsored by CSPA, A.I.S.E. and IPPIC, to allow minor linguistic variations in hazard and precautionary statements in labelling under UN GHS.

Laurence Joly, Gilles Baudin, Alain D'haese and Volker Krampe represented FEA at this meeting.

Legislation and Good Practices in Europe

Europe remains the world's larger filler with 5.5 billion aerosol units, and consequently Europe remains the international point of reference concerning aerosols.

Beyond the Aerosol Dispensers Directive 75/324/EEC, FEA develops safety guidelines, guidance, standards and briefing papers for its members to secure that only safe aerosol products are placed on the market. We can be proud of our outstanding good safety achievement as an industry.

This key safety value is regularly shared with our international colleagues who take inspiration from the European legislative provisions and FEA papers to develop an harmonised approach in their respective country.

FEA and its national associations need to continue explaining this leadership position to our European and national authorities to avoid unproductive delays in legislative dossiers.

Alain D'haese, European Aerosol Federation.

Unilever is dividing the size of its aerosols by half while preserving an equal number of uses



Every day, **2 billion people around the world use a Unilever product**. In 2010, the group set itself the goal of doubling its activity by 2020 while dividing by two its impact on the environment, thanks, in particular, to a 1/3 reduction in the weight of its packagings.

Of the 4 billion deodorants sold in the world, 80% are aluminium aerosols and half are sold by Unilever. Mindful of its impact, the Unilever group is the first to have divided the size of its aerosols by 2 while preserving an equal number of uses, thanks to « compressed » deodorants.

In France, this initiative was launched this year for all the group's deodorant brands for women : Dove, Rexona and Monsavon. By moving from a 200ml to a 100ml format, Unilever has thus managed to:

- **reduce** the amount of aluminium used for each aerosol by **25%** on average
- **reduce** the gas contained in the aerosol by **50%**
- **reduce** the number of trucks used to transport the products by **17%**

This major technological innovation, the fruit of 10 years of research work, thus makes it possible to reduce by 25% the total carbon footprint of aerosol cans without changing consumer habits. A 100ml deodorant lasts just as long as a 200ml format. It is not a travel format.

CFA Paris Aerosol & Dispensing Awards 2015

To enhance the work of your pack team, promote your innovations, don't hesitate to apply for **PARIS AEROSOL DISPENSING & AWARDS 2015**.

You have until November 25th 2014.



Owing to a technical problem, with our supplier, we are sorry to say that the CFA Internet site is closed.

Thank you for your understanding. For more information, don't hesitate to contact

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In partnership with Eco-Emballages, Unilever has also raised consumer awareness about aluminium aerosol sorting and recycling; the recycling rate is only 36% in France, too low for a 100% recyclable material. Unilever's long-term goal is to make the new 100ml compressed format the new standard on the market by definitively replacing the conventional 200 ml format, in addition to continuing to widen its compressed format offering, which will soon be available for men's brands. This innovation has not been patented to encourage the entire market to adopt this new format and revolutionise this product category.

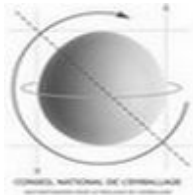
By the end of the first year in France, Unilever expects already to have saved 76 tons of aluminium and 1270 tons of CO2 emissions. The group also estimates that if just 1 million people use 5 compressed aerosols a year (compared with the conventional format), it will be possible to save enough aluminium to make the equivalent of 3 million cans and over 20 000 bicycles.

Unilever has been an active member of CFA for a long time. Through its Executive Committee it participates in all its actions of external relations and to promote aerosols.

Partners Members



Partners & Media



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